

The logo for Batesville Memorial Public Library features a blue square with a white open book icon. Above the square, the words "PUBLIC LIBRARY" are written in a semi-circle. To the right of the square, the words "BATESVILLE" and "MEMORIAL" are stacked vertically in a bold, blue, sans-serif font.

## Strategic Plan 2006 - 2008

### **Mission**

The mission of the Batesville Memorial Public Library is to help the people of the community in their pursuits of information and education, as well as vocational and recreational endeavors, by providing current materials, services and programs.

### **Vision**

The library is an important link to lifelong learning and literacy. It works closely with schools to promote reading and authors. Students use the library's tutoring and extra textbooks when they need help with homework. The library hosts a variety of classes on special interests, how-to topics, and computer use. More and more people are discovering the library's book discussions - held regularly on different topics and for different age levels.

The world of information is accessible from any computer at home, work or school at anytime of day or night. The library has up-to-date technology, with so many computers that customers never have to wait. The library's print materials are still heavily used as well. Residents always know what's going on in the Batesville area because the community calendar and monthly newsletter are online at the library's website. Community members use the meeting rooms and video learning options to learn and share information.

People love to spend time in the library. Children develop into lifelong library users as a result of participation in the library's many children's programs. Teens especially enjoy the library's cyber coffee shop where they can meet with friends and listen to a small music group. They use the library and its online resources to work on school-related projects; they participate in engaging and thought-provoking programs sponsored by the library. Adults like the library's comfortable places for quiet reading accompanied by the soothing sound of falling water. All ages enjoy the live entertainment such as music, theater, and dance. Many people in the community are involved as volunteers, helping plan, promote, and present library programs all around the community.

The library is a center for vocational information. Library staff have expertise to help job seekers and employers. Job seekers take interest surveys, locate job openings, and attend mini-seminars on resume writing, interviewing, and job search strategies conducted by experts. Employers reach a larger audience by posting job openings with the library's assistance. Individuals interested in starting a business use the entrepreneurship center and find mentors through the library.

### **Values**

- Professional performance
- Outstanding customer service
- Honest
- Fair and open-minded
- Safe and secure
- Clean surroundings
- Accessible

### **Key Success Factors**

1. Keep up to date with technology.
2. Promote the library as an important resource in the community.
3. Maximize use of present space.
4. Get closer to customers.